# Elnaz Talaei

**UX/UI Designer**

Los Angeles, CA | (541)514-4726 | el.talaei@gmail.com | [Portfolio](#) | [LinkedIn](#)

## SKILLS & TOOLS

- User Research, User Personas, User Flows, Card Sorting, Affinity Mapping, Information Architecture, Site Mapping, Wireframing, Mockups, Prototyping, Usability Testing, Presentation Skills
- Figma, Sketch, Adobe XD, Optimal Workshop, Jira, Trello, Maze, Dovetail, Miro, Notion, Google Suite, Microsoft Office

## EXPERIENCE

**UX/UI Designer | Metrosion** | Remote | Dec 2022 – Present

- Collaborated with EVP of engineering to design and develop screens for Teamsuite platform.
- Conducted competitive analysis to learn the opportunities for improving user experience.
- Coordinated user testing and research to identify user pain points and product market fits to improve product usability in changing market conditions.

**UX/UI Designer | Justin OH Studios** | Remote | Dec 2022 – Feb 2023

- Redesigned a client's website to increase traffic and improve user experience with a team of UX designers by conducting user research, heuristic evaluations, and competitive analysis.
- Performed moderated and unmoderated usability testing using Maze.co to test the prototype.
- Designed wireframes, prototypes and presented the final iteration to the client.

**UX/UI Designer | CNA Simulations** | Remote | Nov 2022 – Dec 2022

- Led the end-to-end UX design and product strategy of a responsive website in a three week design sprint to increase the number of CNA students and affiliated schools.
- Redefined value propositions and content strategies by conducting user research, usability testing, and competitive analysis to improve user flows, accessibility, and UI design.
- Designed wireframes, prototypes, and introducing a new design system alongside the existing style guide.

**Art & Design Instructor | Victor Valley College** | Victorville, CA | Jan 2021 – June 2022

- Led in-person and online lectures on several studio art, design, and art history courses.
- Developed a new course which resulted in a $2500 campus grant to increase student enrollment in the Art department.
- Translated complex subject matters in a clear and concise manner for students with diverse backgrounds.
- Covering techniques and skills in material, equipment, and software as well as contextual and conceptual foundations in art and design.

**Museum Representative | Institute of Contemporary Art** | Los Angeles, CA | Aug 2020 – July 2021

- Facilitated interaction between visitors and exhibits while monitoring exhibitions and guiding visitors.

**Art & Design Instructor | University of Oregon** | Eugene, OR | Sept 2017 – June 2020

- Created a user-centered, positive, and inclusive learning environment for students by designing bi-weekly experimental assignments and receiving students' feedback.
- Instructed studio and lab Art and Design courses utilizing the critical thinking methodology to introduce art by intertwining concept and technique.

**English Teacher, Educational Supervisor | Faran English Institute**| Tehran, Iran | Sept 2012 – Dec 2013
- Assessed users' major pain points and carried out a curriculum redesign leading to 150 more student enrollments and increased revenues by 40%.
- Taught English as a second language to students in different age categories.
- Improved teachers' performance by conducting professional development workshops and assessing their progress through student surveys and class observations.
- Regularly met with department heads to discuss teacher performance reviews and student satisfaction surveys.


## EDUCATION

**General Assembly** | User Experience Design Immersive Program | Remote | Sept 2022 – Dec 2022
**Coursera** | Google UX Design Professional Certificate | Remote | July 2022 – Sept  2022
**University of Oregon** | Master of Fine Arts | School of Art & Design | Eugene, OR | Sept 2017 – June 2020
**Tehran Azad University** | General Biology | Tehran, Iran | Sept 2009 – Dec 2013