

Elnaz Talaei

UX/UI Designer

Los Angeles, CA | (541) 514-4726 | el.talaei@gmail.com | [Portfolio](#) | [LinkedIn](#)

Summary

Strategic and user-centric UX Designer with a passion for problem-solving, research, and storytelling. Skilled at designing scalable, high-impact digital experiences that align with business objectives. Experienced in enterprise UX, design systems, branding, and content strategy. Background in art and design supports a creative yet structured approach to cross-functional collaboration and user engagement.

Skills & Tools

UX Design: User Research, Personas, User Flows, Information Architecture, Wireframing, Prototyping, Usability Testing, Interaction Design, Accessibility, Design Systems, Card Sort

Strategy & Collaboration: UX Roadmaps, Cross-functional Collaboration, Content Strategy, Enterprise UX, Localization, Branding

Tools: Figma, Adobe XD, Sketch, Miro, Notion, SharePoint, Dovetail, Jira, Trello, Google Suite, Microsoft Office

Experience

UX Designer | Esri | Hybrid | June 2023 – Present

- Led the research and design for Esri's upcoming Professional Services site, including user interviews, card sorting, and cross-functional collaboration.
- Developed and implemented the Internal Brand Hub used by over 6,000 employees and distributors across 73 countries.
- Redesigned ArcUser magazine pages for 450,000+ GIS professionals, improving visual hierarchy and accessibility.
- Designed high-visibility brand pages such as Digital Twin, Digital Transformation, and Regional Offices.
- Sole designer for 20+ industry microsites, improving UX consistency and scalability.
- Conducted UX research and usability testing to improve discoverability and reduce friction.

UX/UI Design Consultant | Remote | 2022 – 2023

- At Metrosion, redesigned workflows for TeamSuite through collaborative prototyping and product strategy support.
- At Justin OH Studios, revamped a client website using research, heuristic evaluations, and Maze-based testing.
- At CNA Simulations, led a 3-week sprint to design a responsive site and implement a cohesive design system.

Additional Experience

Art & Design Instructor | Victor Valley College | Jan 2021 – June 2022

- Taught 200+ students in studio art, design, and art history with focus on underrepresented communities.
- Developed a course that secured a \$2,500 grant for increasing department enrollment.

Museum Representative | Institute of Contemporary Art | Aug 2020 – July 2021

- Facilitated visitor engagement and monitored exhibitions.

Art & Design Instructor | University of Oregon | Sept 2017 – June 2020

- Taught 150–200 students across studio/lab courses using inclusive and research-driven assignments.

English Teacher, Educational Supervisor | Faran English Institute | Sept 2012 – Dec 2013

- Redesigned curriculum, resulting in 150+ new enrollments and 40% revenue growth.
- Led teacher training and performance evaluations.

Education & Certifications

- NN/g UX Certification | Nielsen Norman Group | Feb 2025
- General Assembly | Visual Design Certification | Feb 2024 – April 2024
- General Assembly | UX Design Immersive | Sept 2022 – Dec 2022
- Google UX Design Professional Certificate | Coursera | July 2022 – Sept 2022
- MFA | University of Oregon | Sept 2017 – June 2020
- General Biology | Tehran Azad University | Sept 2009 – Dec 2013